

Stone Cold Mystery 600 BC

A Greek shepherd named "Magnes" described a mysterious stone that attracted iron

and other pieces of the same stone.

What's in a Word?

The word "magnet" came from a city in Asia Minor, called Magnesia, (today called Manisa, in modern day Turkey) where many magnetic stones were found.

1740

The first artificial magnet for commercial use was created by Dr. Gowen Knight (by using powdered iron scales and linseed oil, then molded into shape).





The paper "Treatise of Artificial Magnets" was published by John Mitchell, the father of magnetometry.

1855

English scientist Michael Faraday furthered the study of electromagnets and discovered electromagnetic induction.



Finding Neo 1885

Austrian chemist Carl Auer von Welsbach discovered neodymium by separating it from another

element called ceria.



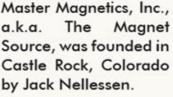
Be Flexible 1934

Max Baermann invented the first flexible magnet, also called "magnetic rubber."

Dr. Karl Strnat, a researcher at the U.S. Materials Laboratory, discovered and filed a patent for the rare earth magnet samarium cobalt (SmCo5).



A New Source 1976



Magnets in Ohio

1993



Master Magnetics opened a second facility, located in

Marietta, Ohio, specializing in flexible magnetic sheeting and strip.



More, More, More 2010

Demand for rare earth materials reached 125,000 tons worldwide.



History Magnets

12 BC Pointing the Way

Mariners' compasses widely used for exploration.



1600 AD

William England's Gilbert wrote the book "De Magnete", which paved the way for more modern science by realizing the Earth itself was magnetic.



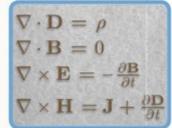
1820

It's Electric!

Dutch scientist Hans Christian Oersted discovered that an electric current produced a magnetic field, which was the beginning of the study of electromagnetism. French physicist Andre Ampere continued this study.

1880 What the Flux?

Flux: Faraday's theories were translated mathematical expressions by James Maxwell. A unit of magnetic flux is referred to as a Maxwell.



1917

Cobalt is added to tungsten steel by Honda and Takai to increase the coercive force of permanent magnets.

1931

Alnico magnets containing alloys of iron, nickel and aluminum is invented by T. Mishima.



1952

The Phillips Company began commercial production of ceramic magnets.

1972 Rare Earth Progress Continues

Dr. Strnat and Dr. Alden Ray advanced the progress of rare earth magnets with the development of another samarium cobalt compound (Sm2Co17).

1983

The first neodymium magnets were created by General Motors. Sumitomo Special Chinese Metals and the



Academy of Sciences. These widely used magnets are a neodymium, iron and boron compound (Nd2Fe14B).

2003 Patent Relief

Many rare earth manufacturing patents began expiring in the U.S., which opened the door to new manufacturing opportunities.

2013

U.S. established a \$120M research center, the Critical Material Institute (CMI), to further the development and production of rare earth magnets.

2016 A Magnetic Milestone

Master Magnetics, Inc. celebrates its 40th Anniversary.